

## ABSTRACT OF THE DISCLOSURE

### METHOD AND APPARATUS FOR PROVIDING AN ANONYMOUS IDENTITY FOR A USER

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A method, apparatus, and computer implemented instructions for an organization to provide anonymity to a user in a data processing system. A request is received from the user for an anonymous identity. The anonymous identity is generated for a user, wherein the anonymous identity includes contact information for the organization. The anonymous identity is associated with the user, wherein the user uses the anonymous identify to provide information on a network data processing system. Contacts received under the anonymous by the organization are selectively forwarded to the user.